THE POWER OF ASSETS

On one level, the 40 Developmental Assets represent common wisdom about the kinds of positive experiences and characteristics that young people need and deserve. But their value extends further. Surveys of more than 120,000 students in grades 6–12 (ages approximately 11–18 years) reveal that assets are powerful influences on adolescent behavior. Regardless of gender identity, ethnic or cultural heritage, economic situation, sexual orientation, or geographic location, these assets both promote positive behaviors and attitudes and help protect young people from many different problem behaviors.

0-10 assets

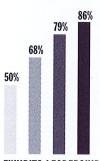
11-20 assets

21-30 assets

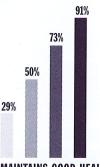
31-40 assets

PROMOTING POSITIVE BEHAVIORS AND ATTITUDES

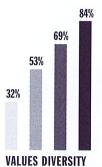
Our research shows that the more assets students report having, the more likely they are to also report the following patterns of thriving behavior:



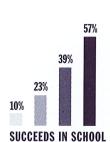
EXHIBITS LEADERSHIPHas been a leader of an organization or group in the past 12 months.



MAINTAINS GOOD HEALTH
Takes good care of body
(such as eating foods that are
healthy and exercising
regularly).



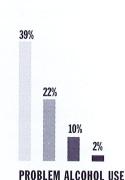
Thinks it is important to get to know people of other racial/ethnic groups.



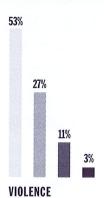
Gets mostly A's on report card (an admittedly high standard).

PROTECTING YOUTH FROM HIGH-RISK BEHAVIORS

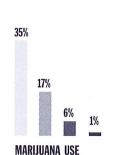
Assets not only promote positive behaviors, they also protect young people: The more assets a young person reports having, the less likely he or she is to make harmful or unhealthy choices. (*Note that these definitions are set rather high*, *suggesting ongoing problems*, *not experimentation*.)



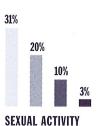
Has used alcohol three or more times in the past 30 days or got drunk once or more in the past two weeks.



Has engaged in three or more acts of fighting, hitting, injuring a person, carrying a weapon, or threatening physical harm in the past 12 months.



Used marijuana or hashish once or more in the past 30 days.



Has had sexual intercourse three or more times in lifetime.

For more information on the research behind Developmental Assets, go to www.searchinstitutestore.org: A Fragile Foundation: The State of Developmental Assets among American Youth, available as a download and a printed book; and Developmental Assets: A Synthesis of the Scientific Research on Adolescent Development, available as a printed book. A bibliography of journal articles is available at www.search-institute.org/research/developmental-assets.